

## GENERAL AWARENESS TRAININGS PROGRAM

Establishment of Model Farms Project (EMFP) is a 4-year project funded by the Agriculture Department, Government of Punjab. The project is working on the development of four value chains (Mango, Citrus, Potato and vegetables) through technical assistance and financial support, with an aim to improve product quality, enhance productivity, develop market linkages and increase Punjab's share in Pakistan's exports. Under the capacity building component, EMFP is organizing the following trainings;

| Sr.# | Name of Training    | Dates            | Place of Training                   | Duration  |
|------|---------------------|------------------|-------------------------------------|-----------|
| 1.   | Marketing and Sales | 12-13 March 2021 | Potato Research Institute – Sahiwal | (02 Days) |

### Who can participate?

Only those candidates who represent relevant businesses located in Punjab are eligible to apply.

Growers, processors, exporters, traders, capacity building firms etc. engaged in relevant businesses.

### How to apply

Interested candidates should send soft/hard copy of their CVs on the below given email address or post on address given below.

(clearly mentioning the training name in subject line)  
Email: [trainings@emfp.org.pk](mailto:trainings@emfp.org.pk)

### Project Coordinator

Establishment of Model Farms linked with Improved Supply Chain and Value Addition Project, Agriculture Department, Government of Punjab

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